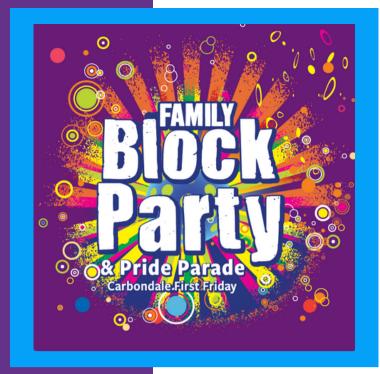
#### SPONSORSHIP PROPOSAL

Carbondale Family Block Party & Pride Parade May 3, 2024 - First Friday Downtown Carbondale, Colorado



#### Presented by:

Michelle Marlow Event Organizer Family Block Party & Pride Parade





## FAMILY BLOCK PARTY & PRIDE PARADE MAY FIRST FRIDAY 2024 DOWNTOWN CARBONDALE, COLORADO



## About Event

The annual Carbondale Family Block Party and Pride Parade is a true community event for the entire Carbondale community and families throughout the Roaring Fork Valley. This event has become the highlight of May's First Friday, which has become the largest First Friday celebration in Carbondale and is FREE and open to everyone!

The Carbondale Family Block Party and Pride Parade is an annual family-friendly event to celebrate spring and welcome summer. In addition to great local food, music produced by valley youth, and activities for kids of all ages, this has become a platform for various non-profit organizations in our valley whose mission is to support kids, family, and inclusion to showcase their offerings and volunteer opportunities. Our partners from the first event in 2011 have included the Town of Carbondale's Recreation & Community Center and Colorado Animal Rescue.



### FAMILY BLOCK PARTY & PRIDE PARADE MAY FIRST FRIDAY 2024 DOWNTOWN CARBONDALE, COLORADO



#### 100% of the funds raised go back into our community.

This event is a labor of love for event organizer Michelle Marlow and has become her give-back to the community. Although, this is an approved First Friday event – it is separately funded. All proceeds go to amazing LOCAL organizations that support kids, families and animals.

Event Beneficiaries include but are not limited to:

Andy Zanca Youth Empowerment Program Colorado Animal Rescue

FocusedKids

Gender Sexualities Alliance at CMS

Lift-Up

Smiling Goat Ranch

Rita B. Fund

Sopris Children's Fund



### FAMILY BLOCK PARTY & PRIDE PARADE MAY FIRST FRIDAY 2024 DOWNTOWN CARBONDALE, COLORADO

# Event Highlights

**Pride Parade - Main Street** 

AZYEP Youth Stage w/ live music

KidZone - Partner booths with crafts, activities & games for kids of all ages!

Local Eats + Beer Garden

**Silent Auction** 



















## FAMILY BLOCK PARTY & PRIDE PARADE MAY FIRST FRIDAY 2024 DOWNTOWN CARBONDALE, COLORADO

### Event Sponsorship

#### **ROCK THE BLOCK - \$2500**

- ❖ Title sponsorship category exclusivity
- ❖ Company logo or business/individual name prominently displayed in all advertisements and event signage
- ❖ Company logo placed at 4th Street Plaza on Main Street during the event
- Name recognition in press releases, PSA's, CARE and CCD websites, emails and social media
- ❖ Six complimentary drink tickets to the event
- \* Recognition/announcements during the event
- ❖ Optional 10 x 10 event booth space
- Optional logoed event swag (additional product fees may apply)

#### YOUTH STAGE - \$1500

- Company logo or business/individual/families name prominently displayed in all advertisements and event signage
- Company logo placed at AZYEP Youth Stage during the event
- Four complimentary drink tickets to the event
- \* Recognition/announcements during the event
- Name recognition in press releases, PSA's, CARE and CCD websites, emails and social media

#### KIDZONE - \$500

- Company logo or business/individual/families name prominently displayed in all advertisements and on-site event signage
- Two complimentary drink tickets to the event
- \* Recognition/announcements during the event
- Name recognition in press releases, PSA's, CARE and CCD websites, emails and social media

#### COMMUNITY - \$250

Name recognition in press releases

It is our goal to keep this event free, open and INCLUSIVE to all! We can not do this without sponsorship and support from our community. The 1st Family Blcok Party was in 2011 and continues to be an annual tradition. Please consider supporting the event and the good work of our beneficiaries.

We are always open to new and creative sponsorships, please reach out to discuss!

Thank you in advance for your generosity!



## FAMILY BLOCK PARTY & PRIDE PARADE MAY FIRST FRIDAY 2024 DOWNTOWN CARBONDALE, COLORADO

### Sponsorship Commitment Form

	I LLASL ILLVILVV	Q COMITELIE	
NAME			
COMPANY			
ADDRESS			
EMAIL			
PHONE			
SPONSOR LEVEL			
ROCK THE BLOCK	KIDZONE	CUSTOM SPONOSRS	HIP OPPORTUNITY
YOUTH STAGE	COMMUNITY	I AM INTERESTED IN I	DONATING TO THE

Please email the commitment form to michelle@ascenteventsco.com

OR send a copy of this form with your donation to:

Family Block Party c/o Michelle Marlow, 372 Rivers Bend, Carbondale, CO 81623

Please make checks payable to Carbondale Family Block Party or use QR Please remit by April 1, 2024.

If you have questions, please contact Event Organizer, Michelle Marlow: (970) 948-1334 or michelle@ascenteventsco.com

Pursuant to Internal Revenue Code 501 C (3) requirements for substantiation of contributions, no goods or services were provided in return for this tax-deductible contribution. For your records, our Federal Employee ID Number is #84-1208087.

THANK YOU FOR YOUR GENEROSITY!